



Denham-Blythe Company, Inc.

design/build

Lexington KY | Nashville TN | Greenville SC

www.denhamblythe.com

Privacy Policy for Drone Usage

Denham-Blythe operates an unmanned aircraft system (UAS) drone to provide our clients with aerial imagery and 3D terrain models for pre-construction and as-built site topography. All drones used at Denham-Blythe are registered with the FAA and all drone operators are certified FAA airmen.

Collection and Disclosure of Information

Because your privacy is important, we take multiple countermeasures to comply with the following regulations and guidelines when collecting data during flight operations:

FAA Public Safety Playbook

https://www.faa.gov/uas/public_safety_gov/public_safety_toolkit/media/Public_Safety_Drone_Playbook.pdf

Information Commissioner's Office (ICO) Publication <https://ico.org.uk/for-the-public/drones>

By complying with the policies above, as well as operating within FAA guidelines and regulations, Denham-Blythe considers an accidental breach of privacy or data to be very low during routine operations. However, if an individual happens to be captured in an aerial image, Denham-Blythe will notify the person and his/her appearance will be blurred. If an individual or company declines the disclosure of their data to any third party, they reserve the right to prevent such processing by contacting us at our contact page: <https://www.denhamblythe.com/contact/>.

Data taken by our drones is used specifically for sharing with each individual client only. No data taken by drones will be shared with any third party not directly involved in company operations. Once the aerial imagery and/or 3D terrain model is provided to our clients, responsibility for maintaining compliance with our privacy policy also transfers to the client.

Storage of Information/Data

Denham-Blythe stores all personal information and data collected by drones on private hard drives and is typically transferred to clients via physical transfer of portable storage devices or email. No data is stored on public domains and we take all the necessary precautions to ensure that any data collected is treated securely and in accordance with this privacy policy.

Governing Law and Jurisdiction

By choosing to provide information to us, you agree that any dispute over privacy or the terms contained in this privacy policy will be governed by the law of the State of Kentucky.

Changes or Updates to this Privacy Policy

Denham-Blythe reserves the right to revise or update this agreement at any time. Any changes made will become effective immediately and we will provide notice of changes via email or our company website.

Contact

Any questions, comments or requests regarding this privacy policy should be addressed to our contact page: <https://www.denhamblythe.com/contact/>.